

# CPPC Digital Ad Rates

## Weekly News Bites

	<u>Quarterly (3 placements)</u>	<u>Six Months (6 placements)</u>
<b>Thumbnail (Group)</b>	\$200	\$350
Pixel Size: 240h x 240w (max)		
Ads include website link		
Sample page: <a href="https://www.claimsnet.org/post/loss-in-value-for-damaged-art">https://www.claimsnet.org/post/loss-in-value-for-damaged-art</a>		
<b>Single Banner (Standalone)</b>	\$500	\$850
Pixel Size: 240h x 720w (max)		
Ads include website link		
Sample page: <a href="https://www.claimsnet.org/post/army-suspends-all-ghc-bookings">https://www.claimsnet.org/post/army-suspends-all-ghc-bookings</a>		

### **Distribution:**

Weekly email to approx. 600 member contacts, plus...social media and website blog archive at:  
<https://www.claimsnet.org/blog>

## Quarterly Journal Archive

	<u>Quarterly (one issue)</u>	<u>Six Months (two issues)</u>
Business Card*	\$150	\$250
1/4 Page	\$200	\$350
1/2 Page**	\$300	\$550
Full Page	\$400	\$700

\* 3.5" (w) x 2.25" (h) MAX SIZE

\*\* Half page may be Vertical (10"h x 3.5"w) or Horizontal (7.5"w x 5"h)

### **Distribution:**

Quarterly PDF Newsletter to approx. 600 member contacts.

**20% discount for committed Weekly News Bite advertisers AND Journal Archive**